



Bennett Pharmaceuticals of America

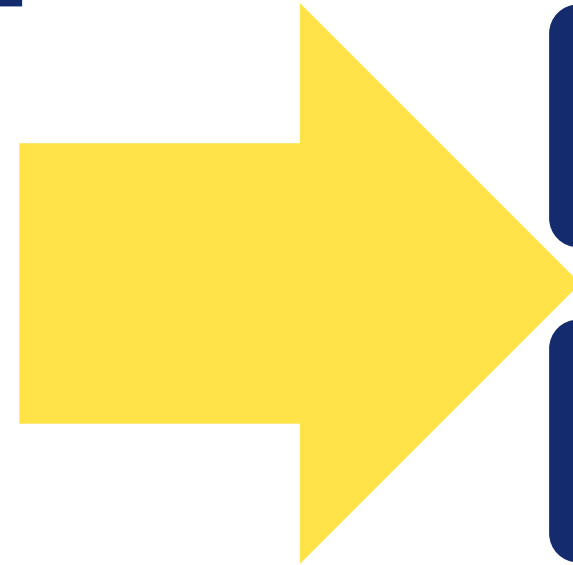
Orlicaine

The Search for Topical Ends Here.



Who is BENNETT PHARMA?

Bennett Pharma is one of only **seventy-four** 503B Pharmacies in the country. 503B Outsourcing Pharmacies were created to provide a *greater level of patient safety*.



No prescriptions needed

Follow GMP - Good Manufacturing Practices

Inspected and Licensed by the FDA

Licensed by each state

What is a 503B?

An outsourcing pharmaceutical facility that compounds sterile medications.

An outsourcing facility is defined as “a facility at one geographic location or address that:

- is engaged in the compounding of sterile drugs
- has elected to register as an outsourcing facility
- complies with all of the requirements of the section 503B”

In 2013, the Drug Quality and Security Act (DQSA) added Section 503B of the Federal Food, Drug, and Cosmetic Act (FD&C). 503B outsourcing facilities are subject to current good manufacturing practices (cGMP).

Source: <https://www.fda.gov/media/97359/download>

What is **ORLICAINE?**

Active Ingredient:
Tetracaine HCL; Bupivacaine
HCL; Phenylephrine HCL

Purpose:

Oral Anesthetic

**Recommended
dose:**

0.3 milligrams per
kilogram based on
FDA approved drug

Warnings:

For external use
only. DO NOT
INJECT.

Flavors:

Mint, Bubblegum

Orlicaine is a flavored topical anesthetic gel providing profound anesthesia of the mucosal tissues including the hard and soft palate. The active ingredients fit well within the safety profile of an approved FDA drug and have been studied down to the age of 3 years old.



TOPICAL
ANESTHETIC
FOR
DENTISTRY

ONSET is 30 seconds

Rinse between 30 seconds and 5 minutes depending on depth of anesthesia desired.

Dry tissue slightly before applying

Duration is between 30-90 minutes with most patients receiving 60 minutes of anesthesia.



How is Orlicaine different?

- ✓ Produced according to cGMP
- ✓ Order for Office Stock
- ✓ Made for the Mucosal Tissue



Efficacy



Quick Onset



Easy to Use



Cost Effective

SRP

**AVOID
INJECTION**

**INCREASED
EFFICIENCY
IN CLINIC**

**INCREASED
PATIENT
COMFORT**

How has
ORLICAINE
been used?



**SIMPLE
PEDIATRIC
EXTRACTIONS**

**PALATAL
ANESTHESIA**

**IMPLANT
PROCEDURES**

**PRE-INJECTION
WITH HIGHLY
ANXIOUS
PATIENTS**

How has
ORLIGAIN
been used?



QUICK FACTS:



**THE BENNETT PHARMA
DENTAL TEAM HAS
PERFORMED THE
FOLLOWING WITH ORLICAINA
AND WITHOUT AN
INJECTION:**

- Maxillary palatal anesthesia
- Periodontal deep scaling and root planing
- Tissue biopsy
- Frenectomy
- Maxillary crown and bridge procedures involving retraction
- Suture placement and removal
- Implant uncovering procedures

How does ORLICAINE compare?



ORLICAINE™
Pat. Pend.

- Tetracaine HCL, Bupivacaine HCL, Phenylephrine HCL
- Patented formulation made for the mucosal tissue
- Rapid Onset (30sec)
- Average duration 30-90 minutes
- "No nasty after taste" - Dr. Alan Budenz
- Produced by an FDA approved 503B Pharmacy according to cGMP

Cetacaine

- Benzocaine, Butamben, Tetracaine HCL
- Substantially more expensive

Oraqix

- Lidocaine, Prilocaine
- Average duration 20 minutes
- Substantially more expensive

Injection

- Lidocaine
- Orlicaine can take the place of an injection in some instances. The cost of a dose of Orlicaine would be comparable to the cost of an injection.

Gingicaine

- 20% Benzocaine
- OTC; Not produced by a 503B Pharmacy according to cGMP

How does ORLICAINÉ compare?

"Orlicaine was evaluated by six committee dentists and their hygiene teams for 90 days. The results were very positive.

All of us on the committee have been **impressed by its effectiveness and quick onset.**

And compared to its competitors that we have used, in our opinion **it's the best product** in terms of efficacy, onset, ease of use and cost."

ORLICAINÉ™
Pat. Pend.

Your local pharmacy's
compounded product

FDA licensed and inspected		
Follows Good Manufacturing Practices		
Formulated specifically for use in the mouth		
Should never be used in the mouth		
Can be sold without a prescription for office stock		
Follows best practices for patient safety		
Is currently the subject of an FDA warning letter for lack of efficacy and significant safety concerns		

*What they're saying
about*

ORLICAINE



ORLICAINE SRP Kit

WWW.ORLICAINE.COM

“I used Orlicaine and it was amazing!! Used it all for multiple fillings on one patient and it **worked like a charm.**”

Dr. Seema Varghese

“My patients, including a fellow dentist, tell me **it works great!** And, the fellow dentist took a picture of it and said, “I’m getting some of this!”

Dr. Brad Miller

“The new topical, Orlicaine, came today. Rachel and I tried it. **Profound numbness.** I used it on a patient to insert crowns on vital teeth and on another to extract 6 baby teeth.”

Benco Customer

“It works!!”

Dr. Bert Hughes

“We've used the Orlicaine topical anesthetic gel for several weeks and it is a **fantastic product.** We couldn't be more pleased with the product and the customer service from Bennett Pharmaceuticals.”

Will Baldock

“[The feedback] I have received is all positive! I have several offices now using it regularly in place of Oraquix and Benzocaine. What I commonly hear is: **It is potent, strong, but does not last too long either. They like the consistency and how it does not run. I have offices using it for SRP's and pre-injection site. And the cost is more affordable too!**”

Benco TR

I like the viscosity of the topical. It was easy to spread!

- Dr. Hailey Leonard, DMD

OUR CUSTOMERS

- **Works like a charm**
- **Fantastic product**
- **Profound numbness**
- **Potent and strong, but doesn't last too long either.**
- **Easy to spread**
- **IT WORKS**